

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

POSTER PRESENTATION GUIDELINES

31st Annual Meeting & Scientific Sessions ♦ April 7-10, 2010 ♦ Seattle, Washington

Purpose of a Poster Presentation:

- Acquaint conference participants with the fundamentals of your program, project or study quickly and easily.
- Use text, graphs, tables, charts, and pictures to present only highlights.
- Catch your viewer's attention.
- Make the viewer want to learn more about your program, project or study.

Designing an Effective Poster:

- Include the abstract title and all authors at the top.
- Your poster should fit on a board that is **8'w x 4'h**.
- Keep any text brief.
- Do not use all capital letters.
- Use graphics (charts, tables, pictures) that can be understood in one minute or less.
- Ideas should flow from panel to panel logically.
- Assume the viewer will be reading your poster from approximately 3 feet away.
- Describe all parts of the project/study, including why the outcome did or did not work as expected.
 - Background
 - Objectives
 - Research Design/Program Description
 - Results/Evaluation
 - Conclusion(s)
 - Future Plans
- The viewer should gain new knowledge or insight by visiting your poster.
- Consider providing a handout summarizing your research and include your contact information.
- If you do not provide a handout to viewers, be sure to have your business cards available for those who request your contact information.

Poster Hall Etiquette:

- Hang your poster during the assigned poster hanging times. Please do not use this time to preview other posters. Once you have placed your poster please exit the poster hall.
- Stand by your poster for the duration of the poster session.
- Chairs are provided only for those with special accommodation needs.

Poster Hanging/Removal Times

To ensure that all posters are hung in time for the opening of each Poster Session and not discarded afterward, SBM asks that all presenters adhere to the following poster hanging and removal times.

Wednesday: Poster Session A:

Hanging times: 4:00 – 6:00 pm

Removal times: 8:00 – 8:30 pm

Thursday: Poster Session B

Hanging times: 4:30 – 6:00 pm

Removal times: 8:30 – 9:00 pm

Friday: Poster Session C

Hanging times: 4:00 – 6:00 pm

Removal times: 7:45 – 8:15 pm

Saturday: Poster Session D

Hanging time: 6:30 – 8:15 am

Removal times: 9:45 – 10:15 am

**All posters left after the removal period will be discarded*