

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

POSTER PRESENTATION GUIDELINES

30th Annual Meeting & Scientific Sessions ♦ April 22-25, 2009 ♦ Montreal, Quebec

Purpose of a Poster Presentation:

- Acquaint conference participants with the fundamentals of your program, project or study quickly and easily.
- Use text, graphs, tables, charts, and pictures to present only highlights.
- Catch your viewer's attention.
- Make the viewer want to learn more about your program, project or study.

Designing an Effective Poster:

- Include the abstract title and all authors at the top.
- Your poster should fit on a board that is **8'w x 4'h**.
- Keep any text brief.
- Do not use all capital letters.
- Use graphics (charts, tables, pictures) that can be understood in one minute or less.
- Ideas should flow from panel to panel logically.
- Assume the viewer will be reading your poster from approximately 3 feet away.
- Describe all parts of the project/study, including why the outcome did or did not work as expected.
 - Background
 - Objectives
 - Research Design/Program Description
 - Results/Evaluation
 - Conclusion(s)
 - Future Plans
- The viewer should gain new knowledge or insight by visiting your poster.
- Consider providing a handout summarizing your research and include your contact information.
- If you do not provide a handout to viewers, be sure to have your business cards available for those who request your contact information.

Poster Hanging Times

To ensure that all posters are hung in time for the opening of each Poster Session, SBM asks that all presenters adhere to the following poster hanging times.

Wednesday: Poster Session A:

Meritorious and Citation Posters
(SBM staff will hang posters)

Thursday: Poster Session B

4:30 pm – 6:00 pm

Friday: Poster Session C

3:30 pm – 5:00 pm

Saturday: Poster Session D

6:30 am – 8:00 am