



SPONSORSHIP OPPORTUNITIES

Opportunities

Sponsor Benefits

Conference Supplement Issue of the *Annals of Behavioral Medicine* - \$15,000

Given to all attendees and also available for sale after the Annual Meeting. Syllabus contains conference abstracts, program outline, etc.

- Booth in Exhibit Hall
- Four registrations to the Annual Meeting
- One black-and-white promotional page in the Annual Meeting Final Program
- Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter
- One set of Annual Meeting registrant mailing labels

Opening Reception - \$10,000
Held Wednesday night with 200-300 attendees.

- Booth in Exhibit Hall
- Two registrations to the Annual Meeting
- One black-and-white promotional page in the Annual Meeting Final Program
- Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter
- Sign at the entrance of the reception hall
- One set of Annual Meeting registrant mailing labels

Breakfast Roundtables- \$10,000
Four hundred attendees gather for 8-10 roundtable sessions each morning.

- Booth in Exhibit Hall
- Two registrations to the Annual Meeting
- One black-and-white promotional page in the Annual Meeting Final Program
- Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter
- Sign at the breakfast locations
- One set of Annual Meeting registrant mailing labels

Poster Session - \$6,000
Attendance of 800-1,000.

- One registration to the Annual Meeting
- One-half (black-and-white) promotional page in the Annual Meeting Final Program
- Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter
- Sign at the Poster Session
- One set of Annual Meeting registrant mailing labels

Keynote Speakers - \$5,500
Attendance of 600-800.

- One registration to the Annual Meeting
- Slide with logo at the opening of the lecture
- One-half (black-and-white) promotional page in the Annual Meeting Final Program
- Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter
- Sign at the lecture location
- One set of Annual Meeting registrant mailing labels

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<p>Symposium Session - \$5,000 Attendance of 200-500.</p>	<ul style="list-style-type: none"> • Two registrations to the Annual Meeting • Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter • Sign at the lecture location • One set of Annual Meeting registrant mailing labels
<p>Refreshment Break - \$3,500 Six held during the course of the meeting, with 1,000-1,200 in attendance.</p>	<ul style="list-style-type: none"> • One registration to the Annual Meeting • Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter • Sign at the break location • One set of Annual Meeting registrant mailing labels
<p>President's Reception - \$3,000 One hundred fifty SBM Board members, Past Presidents, Committee Chairs, and international representatives in attendance.</p>	<ul style="list-style-type: none"> • Booth in Exhibit Hall • Two registrations to the Annual Meeting • One black-and-white promotional page in the Annual Meeting Final Program • Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter • Sign at the entrance of the reception hall • One set of Annual Meeting registrant mailing labels
<p>Lanyards - \$2,000 Worn by registrants daily.</p>	<ul style="list-style-type: none"> • Company name may be printed on the lanyard • One-half (black-and-white) promotional page in the Annual Meeting Final Program • One set of Annual Meeting registrant mailing labels
<p>Pre+Post meeting Seminars - \$2,000 Attendance of about 250 (20-50 people in each seminar).</p>	<ul style="list-style-type: none"> • Slide with logo at the opening of the session • Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter • Sign at the seminar location • One set of Annual Meeting registrant mailing labels
<p>Pencils - \$2,000 One pencil is included in each registration packet.</p>	<ul style="list-style-type: none"> • Company name may be imprinted on pencils • One-half (black-and-white) promotional page in the Annual Meeting Final Program • One set of Annual Meeting registrant mailing labels

For more information on these sponsorship opportunities, please contact:

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