

# Society of Behavioral Medicine

## *Annual Meeting & Scientific Sessions Sponsorship Opportunities*

Salt Lake City, Utah ♦ March 19-22, 2003

<b>Events:</b>	<b>Sponsor Receives:</b>
<b>Opening Reception - \$10,000</b> Held Wednesday night with 200-300 attendees.	<ul style="list-style-type: none"><li>• Booth in Exhibit Hall</li><li>• Two registrations to the Annual Meeting</li><li>• One black and white promotional page in the Annual Meeting Program</li><li>• Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter</li><li>• Sign at the entrance of the reception hall</li><li>• One set of Annual Meeting registrant mailing labels</li></ul>
<b>Breakfast Roundtable - \$10,000</b> One thousand attendees gather for roundtable sessions each morning.	<ul style="list-style-type: none"><li>• Booth in Exhibit Hall</li><li>• Two registrations to the Annual Meeting</li><li>• One black and white promotional page in the Annual Meeting Program</li><li>• Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter</li><li>• Sign at the breakfast locations</li><li>• One set of Annual Meeting registrant mailing labels</li></ul>
<b>Poster Session - \$6,000</b> Attendance of 800-1,000.	<ul style="list-style-type: none"><li>• One registration to the Annual Meeting</li><li>• One half black and white promotional page in the Annual Meeting Program</li><li>• Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter</li><li>• Sign at the Poster Session</li><li>• One set of Annual Meeting registrant mailing labels</li></ul>
<b>Keynote Speakers - \$5,500</b> Attendance of 900-1,100.	<ul style="list-style-type: none"><li>• One registration to the Annual Meeting</li><li>• Slide with logo at the opening of the lecture</li><li>• One half black and white promotional page in the Annual Meeting Program</li><li>• Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter</li><li>• Sign at the lecture location</li><li>• One set of Annual Meeting registrant mailing labels</li></ul>
<b>Symposium Session - \$5,000</b> Five hundred in attendance.	<ul style="list-style-type: none"><li>• Two registrations to the Annual Meeting</li><li>• Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter</li><li>• Sign at the lecture location</li><li>• One set of Annual Meeting registrant mailing labels</li></ul>
<b>Refreshment Break - \$3,500</b> Six held during the course of the meeting, with 1,000-1,200 in attendance.	<ul style="list-style-type: none"><li>• One registration to the Annual Meeting</li><li>• Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter</li><li>• Sign at the break location</li><li>• One set of Annual Meeting registrant mailing labels</li></ul>
<b>President's Reception - \$3,000</b> One hundred fifty SBM Board members, Past Presidents, Committee Chairs, and international representatives in attendance.	<ul style="list-style-type: none"><li>• One registration to the Annual Meeting</li><li>• Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter</li><li>• Sign at the reception location</li><li>• One set of Annual Meeting registrant mailing labels</li></ul>
<b>Pre-Meeting Seminar - \$2,000</b> Attendance of about 250 (20-50 people in each seminar).	<ul style="list-style-type: none"><li>• Slide with logo at the opening of the lecture</li><li>• Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter</li><li>• Sign at the seminar location</li><li>• One set of Annual Meeting registrant mailing labels</li></ul>
<b>Past President's Luncheon - \$500</b> Twenty Past Presidents and members of SBM leadership in attendance.	<ul style="list-style-type: none"><li>• Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter</li><li>• Sign at the luncheon location</li></ul>

**Other:****Sponsor Receives:****Conference Supplement Issue of the *Annals of Behavioral Medicine* - \$15,000**

Given to all attendees and also available for sale after the Annual Meeting. Syllabus contains conference handouts, speaker outlines, etc.

- Booth in Exhibit Hall
- Four registrations to the Annual Meeting
- Logo on the front and back cover of the Supplement Issue
- One black and white promotional page in the Annual Meeting Program
- Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter
- One set of Annual Meeting registrant mailing labels

**Tote Bags - \$10,000**

Given to all attendees.

- One registration to the Annual Meeting
- Company logo screened in one predetermined color on one side of the tote bag
- One black and white promotional page in the Annual Meeting Program
- Listing in the Annual Meeting Final Program and Annual Meeting issue of the association newsletter
- One set of Annual Meeting registrant mailing labels

**Lanyards - \$2,000**

Worn by registrants daily.

- Company name may be printed on the lanyard
- One half black and white promotional page in the Annual Meeting Program
- One set of Annual Meeting registrant mailing labels

**Pencils - \$2,000**

One pencil is included in each registration packet.

- Company name may be imprinted on pencils
- One half black and white promotional page in the Annual Meeting Program
- One set of Annual Meeting registrant mailing labels

**For more information on these sponsorship opportunities, please contact:**

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