

Friday, March 21, 2003

Friday, March 21, 2003

6:30 a.m.-7:30 a.m.

Exercise Sessions

7:30 a.m.-8:30 a.m.

Breakfast Roundtables

Early Career Development

Judith K. Ockene, Ph.D.

University of Massachusetts Medical School

Carlo D. DiClemente, Ph.D.

University of Maryland

Meet the Editors

Robert M. Kaplan, Ph.D.

University of California San Diego

Motivating Health Behavior Change Special Interest Group

Jacki Hecht, R.N., M.S.N.

Brown Medical School and The Miriam Hospital

What's New in Women's Health Research, Care and Policy

Helen L. Coons, Ph.D.

Women's Mental Health Associates

Laura A. Linnan, Sc.D.

University of North Carolina at Chapel Hill

Spirituality and Health Special Interest Group

Carl E. Thoresen, Ph.D.

Stanford University

John E. Martin, Ph.D.

San Diego State University

Cancer Control Research and Training: Funding Opportunities for Behavioral Scientists at the National Cancer Institute

Julia H. Rowland, Ph.D.

Office of Cancer Survivorship, National Cancer Institute

Lifespan: Cradle to Grave Special Interest Group

"Addressing the Behavioral Change Needs of Special Populations (Children, Young Adults, Older Adults)"

Barbara Resnick, Ph.D.

University of Maryland

Marcia Ory, Ph.D., M.P.H.

Texas A&M University

Physical Activity Special Interest Group

James F. Sallis, Ph.D.

San Diego State University

Abby C. King, Ph.D.

Stanford University School of Medicine

8:30 a.m.-9:00 a.m.

Break/Visit the Posters

8:30 a.m.-10:10 a.m.

Poster Session D

Session Chairs: Melissa Clark, Ph.D.

Brown University

Godwin Ogedegbe, M.D., Ph.D.

Cornell University Medical Center

The fourth of six poster sessions will feature recent research on population, health policy, prevention and translational research to practice. Presenters will be standing by to discuss their findings in this collaborative setting.

9:00 a.m.-10:30 a.m.

Symposium 8

Racism in an Interpersonal Context

Chair: Elizabeth Brondolo, Ph.D., St. John's University

Presenters: Kamau Imarogbe, M.A., Steinway Child and Family Services; Risa Appel, M.A., St. John's University; and Stephen Lepore, Ph.D., Columbia University

Discussant: Julian F. Thayer, Ph.D., National Institute on Aging

9:00 a.m.-10:30 a.m.

Symposium 9

Community Organization in Health Promotion: An International Perspective on Key Strategies

Chair: E. Fisher, Ph.D., Washington University

Presenters: B. Oldenburg, Ph.D., Queensland University of Technology, Australia; A. Uutela, Ph.D., National Public Health Institution, Finland; and N.J. Kotchabhakdi, M.D., National Institute for Child and Family Development, Thailand

Discussant: A. Best, Ph.D., Vancouver Hospital and Health Centre

9:00 a.m.-10:30 a.m.

Symposium 10

Does Spirituality Really Matter: Findings From Three Alcohol Studies

Chairs: Tom Gentry, Ph.D., National Institute of Alcoholism and Alcohol Abuse (NIAAA) and Kathy Goggin, Ph.D., University of Missouri at Kansas City

Presenters: Gerard J. Connors, Ph.D., University at Buffalo; J. Scott Tonigan, Ph.D., University of New Mexico; and Kathy Goggin, Ph.D., University of Missouri at Kansas City

Discussant: Carlo C. DiClemente, Ph.D., University of Maryland

9:00 a.m.-10:30 a.m.

Symposium 11

Integrative Health Psychology and Nutrition/Dietetic MS Programs: A New Educational Frontier and Potential Foundation/Alternative to Prescription Privileges

Chair: Steven R. Kubacki, Ph.D., Bastyr University

Presenters: Suzanne Myers, M.A., R.D., Bastyr University; Steven R. Kubacki, Ph.D., Bastyr University; and Michele Preecs Wood, M.Ed., Argosy University-Seattle

Discussant: Michael Boltwood, Ph.D., University of Washington

9:00 a.m.-10:30 a.m.

Symposium 12

Toward a Better Understanding of Meaning and Benefit Finding Following a Cancer Diagnosis

Chair: Patricia L. Tomich, Ph.D., Carnegie Mellon University

Presenters: Patricia L. Tomich, Ph.D., Carnegie Mellon University; Vicki S. Helgeson, Ph.D., Carnegie Mellon University; Annette L. Stanton, Ph.D., University of Kansas; and Michael H. Antoni, Ph.D., University of Miami

Discussant: Crystal L. Park, Ph.D., University of Connecticut

9:00 a.m.-10:30 a.m.

Symposium 13

The Interpersonal Context of Adjusting to Chronic Illness

Co-Chairs: Renn Upchurch, M.A. and Cynthia A. Berg, Ph.D., University of Utah

Presenters: Anita DeLongis, Ph.D., University of British Columbia; Renn Upchurch, M.A., University of Utah; and Sharon Manne, Ph.D., Fox Chase Cancer Center

Discussant: Tracey Revenson, Ph.D., The Graduate Center of the City University of New York

9:00 a.m.-10:30 a.m.

Symposium 14

Smoking Cessation Quitlines: Fusing Research and Practice

Chair: Edward Lichtenstein, Ph.D., Oregon Research Institute

Presenters: Edward Lichtenstein, Ph.D., Oregon Research Institute; Shu-Hong Zhu, Ph.D., University of California, San Diego; and Timothy McAfee, M.D., M.P.H., Group Health Center for Health Promotion

Discussant: C. Tracy Orleans, Ph.D., The Robert Wood Johnson Foundation

9:00 a.m.-10:30 a.m.

Symposium #15

Trajectories of Tobacco Acquisition and the Emergence of Dependence: Transdisciplinary Science in Action

Chair: Richard R. Clayton, Ph.D., Chair, TERN and University of Kentucky

Presenters: Eric C. Donny, Ph.D., Johns Hopkins University; Robin Mermelstein, Ph.D., University of Illinois, Chicago; and Stephen Tiffany, Ph.D., University of Utah

Discussant: Richard R. Clayton, Ph.D., Chair, TERN and University of Kentucky

11:00 a.m.-12:00 noon

APA Division 38 Keynote Lecture



Pain in Context: Implications for Behavioral Medicine

Francis J. Keefe, Ph.D.
Professor of Psychiatry and Behavioral Sciences, Professor in Anesthesiology, and Professor, Psychology, Social and Health Sciences, Duke University Medical Center, Durham, NC

Pain assessment and treatment efforts traditionally focus on the individual patient. As a result, social, cultural, and environmental influences on pain are often under-emphasized. This presentation explores the rationale and implications of a broader approach to pain management that considers the pain experience in its socio-environmental-cultural context. The paper is divided into three sections. In the first section, a conceptual and clinical rationale for studying the social and cultural context of pain is presented. Section two of this paper highlights recent research in this area. Studies examining patient-spouse interaction patterns and the efficacy of caregiver-assisted pain management training will be described. Evidence suggests that the home environment, work environment, cultural environment, and health care environment can affect the pain experience. Section three highlights the practical implications of these studies for pain assessment and treatment. Pain researchers and clinicians need to develop practical methods for identifying the key social, environmental, and cultural factors that predispose individuals to chronic pain and tailor pain treatment to fit the needs of individual patients within their socio-environmental-cultural context.

12:00 noon-1:30 p.m.

Lunch Break (on your own)

12:15 p.m.-1:15 p.m.

SBM Members Forum

12:15 p.m.-1:15 p.m.

Expert Consultations

Chair: Robert D. Kerns, Ph.D.
Education and Training Council

Friday, March 21, 2003

12:15 p.m.-1:15 p.m.

Special Interest Group Meetings

- Motivating Health Behavior Change Special Interest Group
- Nursing Special Interest Group Meeting
- Physical Activity Special Interest Group Meeting
- Physician Special Interest Group

1:30 p.m.-2:15 p.m.

Distinguished Scientist Award Master Lecture



Exploration of the Biopsychosocial Model in Everyday Settings: New Directions in Behavioral Medicine

*David Shapiro, Ph.D.
Professor Emeritus, University of California, Los Angeles and Executive Committee, UCLA Center for Integrative Medicine, Los Angeles, CA*

Despite universal belief and a vast literature, debate continues about the significance of mental state and emotional predispositions in the etiology, prevention, and treatment of organic disorders. The evidence is challenged on the grounds of reliability, reinterpreted, or considered trivial. In research on cardiovascular disorders, we have relied on cross sectional and longitudinal studies, and on clinical trials relating psychological factors and disease outcomes, with limited success. The cardiovascular reactivity hypothesis is another driving force but with inherent limitations and inconsistent results, although recent research suggests that its effectiveness can be improved by considering other social, biological, and environmental factors. An alternative strategy involves real-time assessments of physiological responses and self reports using ambulatory recording devices and diaries, moving the psychophysiology laboratory into everyday settings. Ambulatory studies will be reviewed on relations between blood pressure and environmental situation, emotional states, social interaction, work stress, family stress, social support, personality, biological predispositions, family and health history, health habits, ethnicity, and gender. These data permit more comprehensive modeling of the interplay of these factors as risk factors and in disease. Advantages and methodological and conceptual issues in the use of ambulatory methods and their application in behavioral medicine will be discussed.

1:30 p.m.-3:00 p.m.

Paper Session #14

Physical Activity and Rehabilitation

*Session Chair: Abby C. King, Ph.D.
Stanford University School of Medicine*

1:30 p.m.

Citation Paper

- *How Much Exercise Is Needed To Improve Cardiorespiratory Fitness?*

1:45 p.m.

- *Increasing Regular Physical Activity Via Humans Or Automated Technology: The CHAT Trial*

2:00 p.m.

- *Process-Outcome Relationships In A Physical Activity Intervention: The Cardiovascular Health And Maintenance Program (CHAMP)*

2:15 p.m.

Citation Paper

- *Physical Activity And Changes In Health-Related Quality Of Life: Evidence From The Cardiovascular Health And Maintenance Program*

2:30 p.m.

Citation Paper

- *Regular Walking And Long-Term Maintenance After Pulmonary Rehabilitation*

2:45 p.m.

Citation Paper

- *Illness-Specific Quality Of Life And Cognitive Impairment Among Patients With Emphysema Participating In Exercise Rehabilitation*

1:30 p.m.-3:00 p.m.

Paper Session #15

Lifespan/Prevention: Family and Adolescent Prevention Results
Session Chair: Vanessa L. Malcarne, Ph.D.

SDSU/UCSD Joint Doctoral Program in Clinical Psychology

1:30 p.m.

- *Efficacy Of A Family-Based Fruit And Vegetable Promotion: HI5+*

1:45 p.m.

- *Parenting Characteristics And Adolescent Smoking In An Ethnically Diverse Longitudinal Sample*

2:00 p.m.

Citation Paper

- *Stress And Dietary Practices In Adolescents*

2:15 p.m.

- *Media Campaign Of A School-Based Tobacco-Use Prevention Program: Acadiana Coalition Of Teens Against Tobacco (ACTT)*

2:30 p.m.

Citation Paper

- *College Student Alcohol Use Trajectories And Related Harm*

2:45 p.m.

- *School-Based Teen Smoking Cessation Programs: What Predicts Continued Attendance?*

1:30 p.m.-2:30 p.m.

Paper Session #16

Living with HIV

Session Chair: Michael H. Antoni, Ph.D.

University of Miami

1:30 p.m.

Citation Paper

- *Sleep Disturbances Among Diverse HIV-Positive Men And Women: The Role Of Pain, Stress, And Social Support*

1:45 p.m.

- *Health Behaviors And Perceived Stress In A 4-City Sample Of Older Persons Living With HIV*

2:00 p.m.

- *Cognitive Representations Of Nausea In Persons With AIDS*

2:15 p.m.

Citation Paper and Meritorious Student Paper

- *Intimacy And Medication Adherence Among HIV-Positive Men In Primary Relationships*

1:30 p.m.-2:15 p.m.

Paper Session #17

Interactive Health Communication, Part One

Session Chair: Thomas K. Houston, M.D., M.P.H.
University of Alabama at Birmingham

1:30 p.m.

- Parental Anxiety And Information Recall In The Pediatric Emergency Department

1:45 p.m.

Citation Paper

- Effects Of Intensive E-Mail Counseling In An Internet Behavioral Weight Loss Program For Adults

2:00 p.m.

- Feasibility And Utility Of Primary Care Settings For The Dissemination Of Tailored Health Behavior Communications

1:30 p.m.-3:00 p.m.

Paper Session #18

Cultural and Gender Implications for Health Promotion

Session Chair: Lisa Klesges, Ph.D.
University of Tennessee

1:30 p.m.

- Exploring The Health Of Women With Mobility Impairments

1:45 p.m.

- Access And Utilization Of Health Care In Female Victims Of Domestic Violence

2:00 p.m.

- Expanding Transcultural Personality Research: Reliability And Validity Of A Korean Translation Of The Life Orientation Tool-Revised (LOT-RK)

2:15 p.m.

- Cultural Differences In Conceptual Models Of Fatigue

2:30 p.m.

- Siglang Buhay: Nutrition And Physical Activity Promotion In Filipino Americans Through Community Organizations

2:45 p.m.

- Adolescent Health In India And The United States

1:30 p.m.-2:45 p.m.

Paper Session #19

Culture SES Population Health

Session Chair: Robert M. Kaplan, Ph.D.
University of California San Diego

1:30 p.m.

Citation Paper

- The Relationship Of Social Participation/Community Involvement To Health Status And Behaviors Among Rural And Urban Residents

1:45 p.m.

Citation Paper

- Negative Affect And Obesity, Hypertension, And Diabetes: A Cross-Cultural Comparison Of United States And Netherlands Health In Interview Surveys

2:00 p.m.

- Are The Effects Of Acculturation On Blood Pressure The Same For All Regions Of The World And For All Peoples?

2:15 p.m.

Citation Paper

- Marital Status And Longevity In The United States Population

2:30 p.m.

- Social Capital: The Third Waive In Public Health

1:30 p.m.-3:00 p.m.

Paper Session #20

Cancer, Fatigue, and the Quality of Life

Session Chair: Alan J. Christensen, Ph.D.
University of Iowa

1:30 p.m.

- Does A Peer Navigator Improve Quality Of Life At Diagnosis For Women With Breast Cancer?

1:45 p.m.

Citation Paper

- Social Constraint And Quality Of Life Among Breast Cancer Survivors: A Longitudinal Study

2:00 p.m.

Citation Paper and Meritorious Student Paper

- Impact Of Catastrophizing On Fatigue Severity And Disruptiveness Following Breast Cancer Treatment

2:15 p.m.

Citation Paper and Meritorious Student Paper

- Effects Of Depressive Symptomatology And Substance Use On Head And Neck Cancer Mortality

2:30 p.m.

Citation Paper

- The Predictors Of Development Of Fatigue And Depression In Cancer Patients Undergoing Chemotherapy

2:45 p.m.

- Utility Of A Case Definition Approach For Studying The Incidence, Prevalence And Predictors Of Cancer-Related Fatigue

2:15 p.m.-3:00 p.m.

Master Lecture



Why Are Social Supports Protective: Empirical Evidence of Hazards, Mechanisms, Pathways and Preventive Effects

Kristina Orth-Gomér, M.D., Ph.D.
Professor of Community Medicine,
Department of Public Health Sciences,
Division of Psychosocial Factors and
Health, Karolinska Institutet, Stockholm,
Sweden

Social relations are powerful modifiers of chronic disease processes in women as in men, in the young as in the elderly, in mental as in somatic disease processes. Supportive influences are created in interactions of the social environment with individual, behavioral, emotional, physiological and endocrine responses. Mechanisms and pathways by which social relations exert their effects are complex.

In the most common of chronic disease processes, cardio-cerebro-vascular disease, social supports seem to interfere on many levels. These include lipid metabolism, atherosclerosis progression and the formation of occluding thrombi that compromise blood flow and contribute to ischemia. Social supports may also determine the autonomic balance between sympathetic and vagal activity to the heart and thereby, contribute to potentially lethal disturbances of heart rhythm.

Friday, March 21, 2003

Furthermore, monoamine brain transmitter function, in particular serotonin mechanisms, have been associated with support seeking and attachment prone personality. Strong associations between social isolation and negative emotions underscore the need for therapeutic interventions, using social supports as a preventive tool. These associations are discussed, using empirical evidence across cultures, across nations, across social strata, across gender and across professional disciplines.

3:00 p.m.-3:30 p.m.
Break

3:30 p.m.-4:45 p.m.
Paper Session #21

Cardiovascular Disease, Behavioral Medical Interventions with CVD patients

Session Chair: Lynda H. Powell, Ph.D.
Rush-Presbyterian-St. Luke's Medical Center

3:30 p.m.

- Association Lifestyle And Disease Education With Mortality In Patients Hospitalized With Angina

3:45 p.m.

- Citation Paper*
- Which Psychosocial Variables Independently Predict The Specific Aspects Of Cardiac Rehabilitation Outcomes?

4:00 p.m.

- Psychosocial Predictors Of Physical And Mental Quality Of Life In Congestive Heart Failure Patients

4:15 p.m.

- Post-Myocardial Infarction Smoking Cessation Counseling and Subsequent Mortality

4:30 p.m.

- Citation Paper and Meritorious Student Paper*
- Randomized Controlled Anger Intervention For Hypertensives

3:30 p.m.-5:00 p.m.
Paper Session #22

Alcohol Use: Screening, Treatment, Predictors

Session Chair: Jean L. Kristeller, Ph.D.
Indiana State University

3:30 p.m.

- Automated Telephone Screening For Problem Drinking

3:45 p.m.

- Relationship Of Religiousness/ Spirituality To Substance Use And Risky Sexual Behavior In College Men And Women

4:00 p.m.

- Prospective Study Of Predictors Of Health Care Utilization In Project Match

4:15 p.m.

- Structural Validity Of Spiritual And Religious Dimensions In Relation To Alcohol Use

4:30 p.m.

- Meritorious Student Paper*
- Environmental Assessment Of Alcohol Availability And Use

4:45 p.m.

- Momentary Assessment Of Drinking Urges In Treated Alcoholics Who Smoke

3:30 p.m.-5:00 p.m.

Paper Session #23

Transcultural Physical Activity Issues

Session Chair: Dawn K. Wilson, Ph.D.

University of South Carolina

3:30 p.m.

Citation Paper

- Socioeconomic Status And Perceptions Of Access And Safety For Physical Activity

3:45 p.m.

- Promoting Physical Activity In African-American Churches: A Program Model For Cultural Relevance And Sustainability

4:00 p.m.

- Physical Activity Behavior And Readiness For Change In African-Americans: A Survey Of AME Churches In South Carolina

4:15 p.m.

Citation Paper

- Exercise Promotion In Sedentary African-American Adults

4:30 p.m.

- Understanding Social Contextual Resources For Physical Activity Through Photovoice

4:45 p.m.

Citation Paper and Meritorious Student Paper

- Stress, Depression And Maintenance Of Weight Loss In Low-Income, African-American Women

3:30 p.m.-5:00 p.m.

Paper Session #24

Lifespan: Behavioral Medical Issues in Youth

Session Chair: Jane Wardle, Ph.D.

University College London

3:30 p.m.

- Evaluation Of A Physical Activity Intervention Among Sedentary Adolescent Females

3:45 p.m.

Citation Paper

- Construct Validity Of The Coping Inventory For Stressful Situations (CISS) In Children And Adolescents With Chronic Digestive Disorders

4:00 p.m.

- Does The Timing Of Puberty Relate To Adolescents' Self-Perception And Health Behaviours?

4:15 p.m.

- Psychological Symptoms Of The Mother Influence Whether Children With Abdominal Pain Are Brought To The Doctor

4:30 p.m.

Citation Paper

- Substance-Use Behavioral Correlates Of John Henryism

4:45 p.m.

Citation Paper

- Sexual Risk Behaviors In Youth Age 12-14 Years: Survey Comparisons Of Parent-Teen Prevention Intervention And Control Groups

3:30 p.m.-4:45 p.m.

Paper Session #25

Interactive Health Communication, Part Two

Session Chair: David K. Ahern, Ph.D.

The Abacus Group

3:30 p.m.

- Physician Versus Patient Recall Of Physician - Delivered Smoking Cessation Advice

3:45 p.m.

- The Effects Of Self-Affirmation And Positive Mood On Risk Perceptions After Reading Personally Relevant Health-Risk Information

4:00 p.m.

- Predictors Of Discrepancy In Recalling Genetic Cancer Risk

4:15 p.m.

- Physicians' Empathy: Origins Of The Deficit

4:30 p.m.

- Filling The Gaps In Physician Communication: The Role Of The Internet Among Primary Care Patients

3:30 p.m.-4:30 p.m.

Paper Session #26

Population-based Problems and Interventions

Session Chair: Andrew Steptoe, D.Phil.

University College London

3:30 p.m.

- A Randomized Trial Of Behavioral Counseling To Increase Fruit And Vegetable Consumption In Adults From A Low Income Area

3:45 p.m.

- A Randomized Clinical Trial Of A Population-Based Stress Management Intervention: 18-Month Outcomes

4:00 p.m.

- The Relationship Between Obesity And The Prevalence Of Fast Food Restaurants

4:15 p.m.

- Social-Cognitive Processing Theory And Psychological Response To September 11th, 2001: An Internet-Based Study

3:30 p.m.-5:00 p.m.

Paper Session #27

Specific Diseases with Behavioral Medicine Implications

Session Chair: Diane Tucker, Ph.D.

University of Alabama at Birmingham

3:30 p.m.

- Presurgical Biopsychosocial Variables Predict Medical And Compensation Costs Of Lumbar Fusion In Utah Workers' Compensation Patients

3:45 p.m.

- Sport Psychophysiology: The Current Status Of Biofeedback With Athletes

4:00 p.m.

Meritorious Student Paper

- Occupational And Biopsychosocial Risk Factors Associated With Carpal Tunnel Syndrome Onset: A Review Of The Literature

4:15 p.m.

- Mechanisms For The Development Of Gambling Behaviour: A Critical Review

4:30 p.m.

Meritorious Student Paper

- Genetic Testing For Hemochromatosis: Attitudes And Acceptability Among Young And Older Adults

4:45 p.m.

Citation Paper

- Hepatitis C Virus (HCV) Knowledge, Health Risk Behaviors, And Interest In Health Services Among HCV+ Veterans

3:30 p.m.-4:45 p.m.

Paper Session #28

Cancer Screening and Well-being

Session Chair: Jamie S. Ostroff, Ph.D.

Memorial Sloan-Kettering Cancer Center

3:30 p.m.

Citation Paper

- Patient Delay Following Abnormal Mammography: A Comparison Of Women By Ethnicity And Health Beliefs

3:45 p.m.

- Body Image And Emotional Well-Being In Older Women With Early Stage Breast Cancer

4:00 p.m.

- Continued Tobacco Use In Cancer Patients: One Year Follow-Up

4:15 p.m.

- Effects Of Recent Life Events On Psychological Adjustment Of Women With Family Histories Of Breast Cancer

4:30 p.m.

- Decision-Making with Uncertain Information for Women at High Risk for Breast Cancer: A Qualitative Study Using Focus Groups

3:45 p.m.-5:00 p.m.

Town Hall Meeting

Meeting of the Minds: Town Hall Meeting on the Future of Evidence-Based Behavioral Medicine

Hosted jointly by APA Division 38 and SBM

Session Chair: Karina W. Davidson, Ph.D.

Director of Intervention Research, Integrative & Behavioral Cardiovascular Health, Cardiology, Mount Sinai School of Medicine, New York, NY

Speakers: Timothy W. Smith, Ph.D.

Professor and Chair, Department of Psychology, University of Utah, Salt Lake City, UT

Bonnie Spring, Ph.D., ABPP

Professor of Psychology, Department of Psychology, University of Illinois, Chicago, IL

Evelyn Whitlock, M.D., M.P.H.

Investigator, Kaiser Permanente Center for Health, Portland, OR

Professional societies have a responsibility, as well as a mandate to develop, educate, evaluate and disseminate innovative movements within their field. Thus, leaders from SBM and the Health Psychology Division of the American Psychological Association have volunteered to present the strategic plans of each group for forwarding the evidence-based behavioral medicine movement. The audience will be invited to contribute to the evolution of this movement by sharing their questions, comments, and ideas about what evidence-based behavioral medicine is and could be.

Friday, March 21, 2003

5:00 p.m.-6:00 p.m.
Keynote Lecture



*Health and Productivity Management:
A New Paradigm for Behavioral
Medicine Professionals*

*Ron Z. Goetzel, Ph.D., M.A.
Director, Institute for Health and
Productivity Studies (IHPS), Cornell
University, a Division of the Cornell
Center for Policy Research, and Vice
President, Consulting and Applied
Research, The MEDSTAT Group,
Washington, DC*

To meet the competitive demands of our ever-changing global marketplace, business leaders have made the improvement of workforce health and productivity one of their top priorities. As rapid shifts in business strategy and processes transform workplace conditions, new demands are created for increasing productivity, decreasing health-related costs, and improving employee relations. The alignment of human resource policies and programs with the bottom line becomes pivotal to achieving these strategic needs.

A new expression has been introduced to the lexicon of human resource professionals: Health and Productivity Management (HPM). But, very few of us understand the meaning of this concept. What is it? How does it work? What is the relevance to the work we do day in and day out? How broad or narrow is this concept? Is it a positive or negative direction for behavioral medicine professionals?

This address will describe a growing movement in corporate America to introduce HPM programs, as way of improving the total value of human resource investments. We will review how to build a business case for HPM, how to diagnose health and productivity problems in the workplace, how to intervene, and finally how to measure results, including return on investment (ROI).

6:00 p.m.-7:30 p.m.
Poster Session E

*Session Chair: Matthew M. Burg, Ph.D.
VA Connecticut Healthcare*

The fifth of six poster sessions will feature recent research related addiction behaviors and cardiovascular disease. Presenters will be standing by to discuss their findings in this collaborative setting.

6:00 p.m.-7:00 p.m.

National Heart, Lung, and Blood Institute Roundtable

*Peter G. Kaufmann, Ph.D.
National Heart, Lung, and Blood Institute*

*Susan M. Czajkowski, Ph.D.
National Heart, Lung, and Blood Institute*

*Jared B. Jobe, Ph.D.
National Heart, Lung, and Blood Institute*

7:00 p.m.

Optional Event

Skating the Olympic Oval

(see page 7 of this brochure for specific information and fees)