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Involving Community Groups in Playground Renovations: Evaluating the Impact of Playground Renovations on Park Use and Physical Activity Two Years after Installation

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## Research Team and Partners

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- Chicago Park District
- Friends of the Parks



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## **Benefits of Physical Activity**

Physical Health

Mental Health

Psychosocial Health

**Brain Health** 

Fitness Quality of life Prevention of Chronic disease

Reduced anxiety and depression

Self-efficacy Social behaviors Goal orientation

Memory Time on task Executive function

## **Parks and Physical Activity**

- Neighborhood parks are usually freely accessible to all community members.
- Low-income urban neighborhoods have access to a greater number of parks.
- Are park improvements enough to increase use and physical activity?
  - Studies of park renovations have shown mixed results.
  - May need to introduce other intervention activities.

(Wen et al. 2013, Vaughan et al. 2013, Franzini et al. 2010, Cohen et al. 2009)



#### The Community Guide Recommends the following environmental approaches to increase physical activity

Environmental Policy Approach	Strategies
Enhanced School-based Physical Education	Increase # of minutes spent in MVPA
Creation of or Enhanced Access to Places for PA combined with Informational Outreach Activities	Build trails or facilities, reduce access barriers (e.g., reducing fees or changing operating hours of facilities).
Community-Scale and Urban Design Land Use Policies	Mixed use, street connectivity, aesthetics and safety
Street-Scale Urban Design Land Use Policies	Roadway design standards, traffic calming, safe street crossings, street lighting
Transportation and Travel Design Policies and Practices	Facilitating walking, biking, public transportation use, reducing car use



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- Study by Broyles et al. found that parks with higher levels of social capital had higher daily visitation rates and higher social capital was associated with greater levels of physical activity by park users.
- This study focused only on adult use and activity, and did not examine added impact that renovations may have on these outcomes.





- A needs assessment of all Chicago parks, conducted in 2009 through 2011, identified 300 playgrounds in need of repair.
- The Chicago Plays! Initiative was created to renovate these 300 playgrounds over the next five years and enhance safety and accessibility for all Chicago residents. (Project is funded with existing capital improvement funds)
- The Chicago Park District and Friends of the Parks developed a competitive application process where community groups (e.g., park advisory councils, block and church groups): 1) nominated playgrounds to be renovated in Year 1 of the program and 2) proposed plans for ongoing playground maintenance.
- The process was meant to empower residents living in intervention areas (i.e., those receiving *first stage* renovated playgrounds) to improve their neighborhoods and health by increasing park utilization and PA for children and their families.



#### **Study Purpose**

Primary Objective: To examine the impact of community engagement (i.e., involvement in the playground design selection process, installation, and ongoing maintenance) + park renovation compared to a matched control group of unrenovated playgrounds, not yet exposed to these community engagement activities and renovations, on park-based utilization and physical activity.



#### **Submitted Applications**

#### **Chicago Plays! Applicants**





## **Community Support**



Average Number of Signatures



## Statement of Impact (Safety)

- Creating safe playground space for kids
- Neighborhood safety
- Clean (problems with graffiti, dilapidated equipment)
- Decrease violence/crime /gang presence
- Playground equipment safety
- Minimize crossing unsafe intersections
- Drug-free (problems with drug/alcohol use)



# Statement of Impact (For the Community)

- Unity among community members
- Attract new families
- Community engagement
- Community revitalization
- Benefit local businesses
- Neighborhood pride
- Cultural diversity
- Healthy social interactions with neighbors
- Quality of family life



## **Park Sample**

- 39 renovation parks, 39 control parks
  - All renovation parks part of 2013 class of Chicago Plays! program
  - Control parks matched on park size and features, neighborhood predominant race/ethnicity, median household income level, and distance from renovation park



#### **Park Sample Distribution**



- Sample parks in 31 of 77 **Chicago Community Areas**
- **Distribution by Area** 
  - Northside 24 parks •
  - Westside 22 parks
  - Southside 32 parks •

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Community Area Boundary

48 - Calumet Heights 49 - Roseland 50 - Pullman 51 - South Deering 52 - East Side West Pullman 54 - Riverdale 55 - Hegewisch 56 - Garfield Ridge 57 - Archer Heights

59 - Mickinle v Park West Elsdon 63 - Gage Park 65 - West Lawn 66 - Chicago Lawn -WestEnglewood 68 - Englewood 69 - Greater Grand Crossing 70 - Ashburn 71 - Auburn Gresham 72 - Beverly 73 - Washington Heights 74 - Mount Greenwood 75 - Morgan Park 76 - O'Han 77 - Edgewater



#### Methods

- Systematically assessed park use pre- and postplayground renovations using SOPARC (The System for Observing Play and Recreation in Communities).
- Observed park use on both weekdays and weekends, during the morning, afternoon and evening.
- Counted park users by gender, age and activity level (sedentary, moderate, vigorous PA).



#### Methods

- Conducted park audits (EAPRS, BTG-COMP).
- Observations were conducted July through September at each time point.
- Obtained Chicago Park District programming data.
- Obtained Chicago Police Department crime data.



## Park Observations (Before Renovation)





## Park Observations After Renovation



(2014)

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- 21,532 park users observed across 3 years
  - average 33 users per day per park
    - average of 15 users in moderate-to-vigorous activity
    - average of 18 users in sedentary behavior
  - one year after the playground renovations in the intervention versus the control parks:
    - $\succ$  significant increase in park utilization
    - Significant increase in people engaged in moderate-to-vigorous physical activity
    - weakly significant increase in people engaged in sedentary behavior



**Park-based Utilization** 





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## **Study Strengths**

- **1.** Prospective longitudinal study design;
- 2. Baseline data
- **3.** Large, matched sample of intervention and control parks;
- 4. Racially/ethnically and socioeconomically diverse neighborhoods; and,
- **5.** Objective measures of park programming, safety, and maintenance measures.



## Limitations

- No individual-level physical activity measures.
- The number of days of park observation
- Cannot fully disentangle effects of the community engagement and renovation components on park utilization and MVPA.



## **Conclusions & Next Steps**

- Involving community members in playground renovations had a positive effect on park utilization and MVPA in the short term (1 year post-renovation), but results were not sustained over time (2 years postrenovation).
- Future research is needed that includes a systematic method for collecting and measuring community engagement and its effect on park utilization and PA.
- We will be collecting qualitative data to help explain why initial intervention results were not sustained.



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- The content of this presentation is solely the responsibility of the authors and does not necessarily represent the official views of the Centers for Disease Control and Prevention, or the State of Illinois.
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#### **Thank You!**

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