

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

ETCD Council Conference Call MINUTES

Wednesday, May 5, 2017

12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET

Call in number: 1-800-377-8846 Access Code: 38206000#

In Attendance

Nicole Zarrett, PhD
Amy Huebschmann, MD (chair)
Jamie Bodenlos, PhD
Georita Marie Frierson, PhD
Lori Pbert, PhD
Vicki DiLillo, PhD
Anne Hahn (staff)

Regrets

Karen Oliver, PhD
Valerie Myers, PhD
Barbara Stetson, PhD
Mary Dean (staff)

Welcome

Dr. Huebschmann welcomed the council members to the call.

ETCD Corner

Dr Huebschmann explained the concept of the ETCD Corner as a recurring section of the *Outlook* newsletter that the ETCD Council uses to promote their programs and update members on their activities. The topic for the next newsletter will be a report on ETCD Council activities at the 2017 Annual Meeting.

Next Steps:

- Dr. Huebschmann will put together write-up of “pearls” from ETCD Council sessions for next issue.
- Council needs to find someone to spearhead this effort moving forward.

Future Annual Meeting Topics

Grad Student Panels

The Council will move forward on grad student panel sessions in conjunction with the Student SIG. Dr. Val Myers will work with Dr. Stetson on planning these sessions, in conjunction with the Student SIG, for the 2018 Annual Meeting. As was done for SBM 2017, we anticipate proposing one session for grad students who are in the early to middle timeframe of completing their PhD, and another session for students seeking a post-doc. However, the student SIG’s interests will also guide our steps forward on this.

The Council thanks Drs. Myers and Stetson for their leadership on this, and thanks Dr. Jamie Bodenlos for her interest in helping with the programming along with her other council duties.

Next Steps:

- Dr. Myers and Stetson welcome any other interested ETCD council members to reach out to them if they are interested in helping, as well.

Meet the Consultants

It will be important to work with SIGs to recruit attendees.

There are two possibilities of how to structure the session for the 2018 Annual Meeting:

- Tailored toward content area
- Career-focused event
 - Office hours
 - 15-20 minute slots that people sign up for

- Maybe 2 people per slot?
- Would allow for participants to pitch an idea and have more connection to the mentor and get follow up

The council decided they should talk with SIG chairs to on call to get feedback about what will be most useful to their SIG. They also thought that it might be beneficial to conduct a Survey Monkey survey of SIG Chairs before meeting with them to discuss the session.

Amy thanked the council members that will work on this effort:

- Dr. Pbert
- Dr. Bodenlos
- Dr. Zarrett (interested in helping but will have limited time to work on this in the next month)

Next steps:

- Survey Monkey survey of SIG chairs regarding feedback on a “plan A” and “plan B” approach to the Meet the Consultants session.
- Amy will reach out to Drs. Pbert, Bodenlos, and Zarrett to co-develop the survey content, and to decide on timing of the survey

Grant Writing Workshop at SBM 2017

We reviewed the feedback from Jamie Bodenlos on this workshop – only 10 people attended but it was considered quite valuable to those who attended. It is unclear whether the ETCD wants to keep holding this session each year. The feedback from the grant-writing workshop that ETCD collaborated with this year was that perhaps this should be an every other year session. Chair comment from Amy: In reviewing the attendance of past pre-courses, it seems grant-writing pre-courses have historically done best when there are not too many competing grant writing pre-courses (there were 5 this year that had some element of grant-writing support), and when there is an interesting niche (e.g., career development award workshop, writing grant for PCORI workshop). One of the things

Next steps:

- ETCD council will endorse grant-writing workshops for interested SIGs who approach us for this support, and we will try to guide the SIGs that approach us in terms of these lessons learned.

Coordinate with SIGs for ETCD-related programming for SBM 2018

One activity of the ETCD is to help facilitate sessions that SIGs are already working on.

Three areas ETCD helped the SIGs with last year:

- Identify lack of overlap
- Help with development
- Advertising (ETCD endorsed)

Next steps:

- We need an ETCD council member to serve as the ETCD SIG liaison for SBM 2018. Please consider if this is an area of interest for you, and contact Amy with any questions about the position.
- Karen Oliver is interested in presenting on a career development topic for SBM 2018, as she does annually, and Amy will reach out to her to see if she may wish to poll the SIG chairs or the membership directly for the topic idea to present.

ETCD Role in Activism Training

Dr. Bodenlos reached out to the Health Policy Committee and shared ETCD’s ideas. The Health Policy Committee is not writing any Op Eds at this point, but they would be happy to support these efforts. They also suggested that the ETCD could possibly hold webinars around the topic.

Op Eds are a good way to communicate because they are something everyone can do and contribute to and they reach the public.

Other advocacy ideas:

- Roundtable on writing Op Eds at the 2018 Annual Meeting.
- Training students to write Op Eds as a part of their training
 - If students learn how to write these Op Eds maybe it will become second nature to them.
 - Could be part of the ETCD Corner

- Critical place for ETCD to get this out
 - A piece that is formed like a policy brief around communication/research translation?
- Target professors who could use this training in their classrooms as well by adding Op Ed training to the syllabus site.
 - Possibly link to this in ETCD Corner.
 - Tie this back into the session the council will plan for the 2018 Annual Meeting and increase attendance for this session.
- Provide an award to educator who can implement this training in the most creative fashion.
 - advertised on SIG Digest?
- Also recognize the students who are writing the Op Eds
 - Provide some type of forum for them to showcase their Op Eds.
- Amy thanked the council members who will work on this:
 - Jamie Bodenlos and Vicki DiLillo
- Next steps:
 - Vicki will give an update on this during our next ETCD call.

Next Meeting

Monday, June 12th at 11 a.m. ET