



SOCIETY OF
BEHAVIORAL
MEDICINE

ETCD Council Conference Call

MINUTES

Tuesday, September 11, 2018

11 a.m. PT/12 p.m. MT/1 p.m. CT/2 p.m. ET

Call in number: 1-800-377-8846 Access Code: 38206000#

In Attendance

Amy Huebschmann, MD (chair)
Vicki DiLillo, PhD
Andrea Kozak, PhD
Morgan Lee, PhD, MPH
Karen Oliver, PhD
Lori Pbert, PhD
Barbara Stetson, PhD
Lindsay Bullock (staff)
Rob Carroll (staff)
Andrew Schmidt (staff)

Regrets

Jamie Bodenlos, PhD
Valerie Myers, PhD

Minutes

The August 2018 ETCD Council minutes were approved as written.

Microcredentialing Subcommittee Update

Ms. Bullock reported that Robin Anthony Kouyate, who was mentioned during August's ETCD Council call as a potential member of the microcredentialing subcommittee, has agreed to chair the group, with Gina Merchant, Chandra Osborn, and Kristin Schneider also serving as members. Based on the council's suggestions, the subcommittee members would act as guest members of the ETCD, and the chair could provide updates on the microcredentialing feasibility study on a future call.

The feasibility study is scheduled to be completed in November, with findings presented at the November Board of Directors meeting.

Next steps:

- SBM staff are working with the subcommittee members to schedule their first meeting and identify stakeholders to be interviewed as part of the microcredentialing feasibility study.

Annual Meeting Session Planning

Dr. Lee reported that the “Meet the Fellows” session abstract has been submitted. In addition, a Student SIG/ETCD co-sponsored panel, “Understanding the Life Cycle of the Postdoctoral Experience - From Applications to Faculty Transition” has been planned.

Dr. Stetson reported that the grad student panel (“Surviving and Perhaps Thriving in Graduate School: A Practical Q&A on Work-Life Balance in your Early Career”) had also been completed and submitted, and that she and Val would be representing the ETCD during the session.

Dr. Kozak reported that she completed an abstract for the panel discussion on mentorship for early-career members (“Juggling the Demands of Mentoring and an Independent Research Program: A Panel Discussion for Assistant Professors”), with one tentative and three confirmed speakers.

Consultation Program and “Ask a Colleague” Page Proposal

Dr. Huebschmann summarized a proposal to retool the consultation program as a Q&A forum rather than a volunteer directory, and shared an “Ask the Expert” page hosted by AAAI (another client of SBM’s association management company). A similar “Ask a Colleague” page on SBM’s website could include questions from members and answers from a panel of volunteer experts (potentially including current consultants), and would differ from the consultation program as it is currently structured by including a searchable repository of previously-answered questions.

Mr. Carroll noted that an additional benefit of the repository, beyond the opportunity for members to view questions that have been asked and answered by other members, is that it would improve SBM’s visibility when the general public searches for behavioral medicine topics. This would contribute to this year’s SBM theme of “Leading the Narrative” and Dr. Pagoto’s initiative to offer more public-facing content on the SBM website.

Dr. Lee shared that in her experience, the consultation program allowed for a back-and-forth with her consultant, and Dr. Oliver agreed that as a consultant, one of the aspects of the program she appreciated most was that it provided an opportunity for mentoring rather than a simple question and answer format.

Dr. Pbert mentioned that the proposal seems to have two distinct goals: 1) positioning SBM as an information source for the public and increasing traffic to the website and 2) increasing the utilization and usefulness of the consultation program for members.

Dr. Huebschmann suggested that the council should continue to discuss these goals on its October call, while proposing a pilot test of an “Ask a Colleague” page spearheaded by one or more SIGs as a potential alternative to replacing the consultation program.

Next steps:

- The council will revisit the topic on next month’s call.

Next Meeting

October 9th, 3-4:00 p.m. ET