



SOCIETY OF  
BEHAVIORAL  
MEDICINE

**ETCD Council Conference Call  
MINUTES**

**Tuesday, May 14, 2019**

**11 a.m. PT/12 p.m. MT/1 p.m. CT/2 p.m. ET**

**Call in number: 1-800-377-8846 Access Code: 33405815#**

**In Attendance**

Amy Huebschmann, MD (chair)  
Courtney P. Bonner, PhD  
Andrea Kozak, PhD  
Morgan Lee, PhD, MPH  
Valerie Myers, PhD  
Karen Oliver, PhD  
Lori Pbert, PhD  
Sherri Sheinfeld Gorin, PhD  
Barbara Stetson, PhD  
Lindsay Bullock (staff)  
Andrew Schmidt (staff)

**Regrets**

Jamie Bodenlos, PhD  
Vicki DiLillo, PhD

**Welcome and Minutes**

The April 2019 ETCD Council call minutes were approved as written.

**Proposed Changes to Training Program Award**

Dr. Huebschmann informed the council that she spoke with Awards Committee Chair Bob Kaplan following last year's award review, and while the committee has asked that the ETCD Council continue to review the same slate of awards, steps will be taken to ensure that duplicate reviews don't reoccur. In addition, during their spring meeting the board briefly discussed streamlining the application for the Excellence in Behavioral Medicine Training Program Award and adding a prize of between \$500-1,000 to drive more nominations for the award.

Dr. Myers questioned whether a monetary prize could encourage winning programs to continuously apply for the award. Dr. Oliver suggested that if a program were to apply again within five years of winning the award, they should be required to provide strong evidence (e.g. significant substantive changes to the program) to justify considering the program for a second award.

Next steps:

- Dr. Huebschmann will draft changes to the award description to include a monetary prize, and to the application instructions that streamline the application process. Dr. Oliver offered to assist.

These proposed changes will be shared with the Awards Committee, who will then present them to the SBM Board on their July call.

### **Diversity Leadership Workshop**

Dr. Bonner presented an updated proposal for the Early-Career Diversity Professional Development Workshop, including tentative workshop objectives and program elements. Dr. Bonner asked the council if the objectives seemed clear and appropriate, while noting that the steering committee is planning to work with a program facilitator to help refine the objectives and agenda in addition to leading the workshop itself.

Dr. Huebschmann inquired whether the workshop would feature two tracks to correspond with the twofold purpose of preparing “diverse early-career members for leadership roles” and helping participants “develop leadership skills to promote diversity and inclusion across their career trajectory.” Dr. Bonner noted that the workshop content would be designed to be beneficial for participants from either background. Council members also suggested adding examples of potential “action plan” projects to help guide participants during and after the workshop.

Dr. Bonner also asked the council whether any members had suggestions for the ongoing (quarterly mentoring) component of the workshop. Dr. Huebschmann suggested using the mid-career Leadership Institute’s mentoring program as a model.

Next steps:

- Dr. Bonner and the workshop steering committee will collaborate with the Health Equity SIG to identify mentors and other potential workshop presenters. In addition, the steering committee will prepare an application

### **Summer Outlook Article**

Dr. Huebschmann asked the council for suggested topics for an article in the next issue of *Outlook*.

Dr. Bonner mentioned that applications for the workshop will open in the fall, so an article in the following *Outlook* might be a better fit.

Dr. Oliver suggested reintroducing the training program award, however Dr. Huebschmann noted that those changes wouldn’t be approved in time for the article submission deadline of May 30<sup>th</sup>.

Dr. Sheinfeld Gorin suggested an interview with Dr. Huebschmann to highlight her term as chair before it concludes in 2020.

Next steps:

- Dr. Sheinfeld Gorin will develop an ETCD Corner article based on an interview with Dr. Huebschmann. Council members are welcome to reach out to Dr. Sheinfeld Gorin with suggested interview questions.

### **Microcredentialing Subcommittee Update**

Ms. Bullock informed the council that the microcredentialing subcommittee conducted interview calls with two vendors who are being considered to develop a microcredentialing program for SBM.

The SBM Board was originally scheduled to discuss next steps for the program on a call this month, however the subcommittee didn't feel prepared to make a recommendation at this point. Subcommittee members had particular questions about marketing (the microcredentialing program would be designed for non-members, however SBM would need to obtain lists for these audiences and develop a robust marketing plan for reaching them), and the vendors' solutions for developing engaging content (and the resulting costs).

Next steps:

- The subcommittee will meet later in the week to determine how to move forward with the microcredentialing initiative and which vendor (if any) to work with. Their decision will be presented to the council who would then be able to make a motion to the board at their next meeting.

### **Next Meeting**

June 11<sup>th</sup>, 2019, time TBD