

# SOCIETY *of* BEHAVIORAL MEDICINE

*Better Health Through Behavior Change*

**Board of Directors Minutes  
Philadelphia Marriott Downtown  
Philadelphia, PA  
April 23, 2014**

**In Attendance (alpha order)**

Monica L. Baskin, PhD – Membership Council Chair\*  
Gary G. Bennett, PhD – Member Delegate\*  
Ellen Beckjord, PhD, MPH – Editor, SBM website  
Alan J. Christensen, PhD – Past President\*  
Melissa A. Clark, PhD – Chair, Program Support Committee  
Elliot J. Coups, PhD – Chair, Program Committee  
Alan M. Delamater, PhD – Chair, Publications and Communications Council\*  
Michael A. Diefenbach, PhD – Secretary Treasurer and Chair, Finance Committee\*  
Marian L. Fitzgibbon, PhD – Chair, Health Policy Committee  
Christopher R. France, PhD – Editor, *Annals*  
Laura L. Hayman, RN, PhD, FAAN – Chair, Awards Committee  
Bradford W. Hesse, PhD – Communications Advisor  
Lisa M. Klesges, PhD – President-Elect\*  
Sherry L. Pagoto, PhD – Member Delegate\*  
Lila J. Rutten, PhD - Co-Chair, Program Committee  
Sherri Sheinfeld Gorin, PhD – Chair, Scientific & Professional Liaison Council\*  
William J. Sieber, PhD – Editor, *Outlook*  
Bonnie Spring, PhD, ABPP – Editor, *Translational Behavioral Medicine*  
Geoffrey C. Williams, PhD – Chair, Development Committee  
Dawn K. Wilson, PhD – President\*  
Amy L. Yaroch, PhD – Member Delegate\* (joining at 3 pm Eastern)  
Nicole Zarrett, PhD – Chair, Education, Training & Career Development Council\*

\* = voting member

**Regrets (alpha order)**

Claudio R. Nigg, PhD – Chair, SIG Council\*  
Ken Resnicow, PhD – Chair, Evidence-Based Behavioral Medicine Committee

**Staff (alpha order)**

Amy Stone – Executive Director  
Alicia Sukup – Director of Administration  
Tara Withington, CAE – Consulting Partner

## MINUTES

Dr. Wilson called the meeting to order at 8:30 a.m. She presented the agenda for the meeting.

### **Conflict of Interest Disclosures**

Dr. Wilson called for disclosures of potential conflicts of interest. No conflicts were disclosed.

### **November Board Meeting Minutes**

Dr. Wilson presented the minutes from the November 2013 Board of Directors meeting.

**MOTION: Moved by Dr. Diefenbach and seconded by Dr. Klesges to approve the November 2013 Board of Directors meeting minutes. The motion carried.**

### **Audit Report**

Dr. Diefenbach presented the Audit Committee's recommendation to approve the audit.

**MOTION: Moved by Dr. Diefenbach and seconded by Dr. Klesges to approve the 2013 audit report. The motion carried.**

### **2014 Annual Budget**

The 2014 budget includes a 3% increase in the EDI fee from 2013 and adding a half time EDI staff member dedicated to strategic initiatives. The budget projections show a net of \$7, 228.63.

The TIAA-CREF investments are growing. In the past year they showed over 15% growth. The Finance Committee will continue monitoring the funds. Dr. France suggested analyzing the numbers annually in order for the Board to make decisions to invest in alternate funds as needed. The Ad Hoc Investment Committee will convene to discuss this and determine if we're eligible for no cost TIAA-CREF advice.

**MOTION: Moved by Dr. Diefenbach and seconded by Dr. Bennett to approve the 2014 annual budget. The motion carried.**

### **March 2014 Financials**

The March financials reflect income from membership renewals and some but not all Annual Meeting income and expenses. Typically, we're able to reconcile the meeting income and expenses by the end of June.

**MOTION: Moved by Dr. Diefenbach and seconded by Dr. Christensen to approve the March 2014 financials. The motion carried.**

### **2014 Reports from Committee/Council/and Publication Chairs**

#### **Program Support Committee**

Dr. Melissa Clark, Chair of the Program Support Committee, proposed that SBM disband the Program Support Committee. Its primary role had been to choose a meeting venue, a role that EDI now fulfills. In choosing venues EDI is well positioned to consider such data as previous meeting attendance and to broker multi-year hotel contracts to SBM's advantage. Moreover, now that the Program Committee includes the Program Co-chair, Chair, and past Chair (one in the same person) oversight and continuity that were once provided by the Program Support Committee can now be provided by the Program Committee.

**MOTION:** Moved by Dr. Clark and seconded by Dr. Diefenbach to put forward to the membership a by-laws amendment that would dissolve the Program Support Committee. The motion carried.

### **Development Committee**

Dr. Geoffrey Williams, Development Committee Chair, reported that Dr. Ellen Beckjord drafted and submitted an R13 conference grant proposal requesting \$15,000 from NHLBI as primary funder and additional funding from several other NIH institutes and centers. NHLBI funded the conference at \$12,500; OBSSR provided \$2,500.

### **Publications and Communications Council**

Dr. Alan Delamater, Publications and Communications Council Chair, reported that a new *Annals of Behavioral Medicine* editor will take over toward the end of 2014.

#### ***Translational Behavioral Medicine***

*TBM* Editor-in-Chief Dr. Bonnie Spring reported that a new *TBM* managing editor, Dr. David Conroy, would be on board in June. Dr. Conroy is a full professor of kinesiology at Northwestern and in addition to his administrative role he will assume some responsibility for the *TBM* "vision."

Dr. Spring noted that:

- 1) the journal has moved away from the special section format (for each issue)
- 2) Conflict of interest reporting procedures have changed, moving to a standardized format required by Pub Med.
- 3) Pub Med requires three issues that comply with the aforementioned conflict of interest reports; accordingly *TBM* won't re-apply for Pub Med indexing until the three issues have been published.

#### ***Annals of Behavioral Medicine***

*Annals* Editor-in-Chief Dr. Christopher France reported that the rejection rate is now 72% and the impact factor hasn't changed since last reported in November 2013. 15,000 articles are downloaded each month.

#### ***Outlook***

Editor Dr. Bill Siebert reported that this publication is under review with an eye toward use, metrics and needed improvements.

Suggestions from various Board members included:

- Consider adding non SBM content, e.g., policy-related articles
- Soliciting articles from leaders of other organizations
- Including funding opportunities
- Adding a blog-like component that would allow real-time responses
- Looking at the APS newsletter as an exemplar
- Outlook curates and points to content across SBM; maybe it's not necessary that it generates new content

## **Website and Social Media**

Editor Dr. Ellen Beckjord reported that:

- The SBM social media presence is growing.
- To secure more video contest entries in the future, it might be open to all presenters, rather than to poster presenters only, and the deadline might be extended so that it doesn't compete with February grant deadlines.
- The Website and Social Media committee was expanded this year to include Drs. Rajani Sadasivam and Brian Keefe. Dr. Sadasivam spearheaded creation of the SBM LinkedIn page.

### *LinkedIn and SBM Connect*

The LinkedIn page, is open to members and non members; the new SBM website feature, SBMConnect is open to members only. LinkedIn will feature video clips; provocative questions, interesting discussions and polls that allow viewers to immediately respond to both. SBMConnect will feature interesting discussions, as well, many originating with the SIGs. Discussions will be reviewed and inappropriate comments removed as quickly as possible.

### *Discussion points and recommendations:*

- Important to consider the bigger picture, e.g., can/should we accommodate such events as google hangouts and tech talks?
- As this new social media space grows it may be necessary to re-format the website.
- Could list blog posts around specific content areas or posts of relevance to the topic under discussion.
- Consider linking to *TBM* and *Annals* articles. Every year, the first issue of *Annals* is open access; could ask Springer to designate a few articles as open access
- Consider asking journal authors if they'd be willing to write a blog entry, for example, during submission. People list blog entries on their CV.
- Important to market these new social media channels

## **Membership Council**

Membership Council Chair Dr. Monica Baskin reported that three new members joined the Council this past year. The Council has focused on attracting discipline- and demographically- diverse members. The Council will again launch the "Come Back to Us" campaign, an individualized, tailored approach toward membership renewal.

As approved by the Board, the transitional member category has been extended by one year.

Other activities have included:

- Inviting first authors of *TBM* and *Annals* articles to join SBM
- Sponsoring a revised "Meet and Greet" session for new members during the Annual Meeting

- Offering a one-year complimentary membership to non members who attended the Annual Meeting

Looking ahead, the Council plans on revising the membership application so that it better captures and represents diverse disciplines and revising the membership brochure.

### **Awards Committee**

Awards Committee Chair Dr. Laura Hayman reported that 67 award applications were received; award winners are being highlighted several ways, this year, throughout the Annual Meeting including a new banner in front of the poster hall featuring award winners' pictures. The Awards Ceremony, she noted, will take place at the start of the Saturday morning Business Meeting.

### **ETCD Council**

ETCD Council Chair Dr. Nicole Zarrett reported that several 2014 Annual Meeting sessions are provide early career mentoring; sessions include the poster mentoring program and an "elevator speech" training session.

The Council intends to revitalize the syllabus sharing database; plans include inviting educators to submit different types of documents including PowerPoints and create education discussions that could be integrated with LinkedIn.

### **SIG Council**

Due to Dr. Nigg's absence, staff member Ben Stumpf introduced the motion to approve formation of a new SIG.

### **MOTION (from Council, requiring no second):**

**Approve formation of a new Special Interest Group,  
"Optimization of Behavioral Interventions."**

A friendly amendment was put forth by Dr. Alan Delamater

**Approve formation of a new Special Interest Group focused on the optimization of behavioral interventions but convey to the group in formation that the Board encourages them to broaden the focus so that it includes systems science, data mining, and big data.**

The amended motion was approved unanimously.

### **Scientific and Professional Liaison Council**

SPLC Chair Dr. Sherri Sheinfeld Gorin reported that the Council is sponsoring Annual Meeting sessions with NAPCRG and the Cochrane Collaboration; helped revamp the meet and greet session and is building a liaison relationship with the American Heart Association. She noted that the Council is looking more closely at liaison relationship possibilities related to both policy and SIG activities, which represent natural tie-ins.

**MOTION by Dr. Gorin**

**Approve the SPLC Manual  
Seconded by Dr. Wilson and approved  
unanimously**

**Health Policy Committee**

Health Policy Committee Chair Dr. Marian Fitzgibbon reported that two new briefs focusing on diabetes and physical activity respectively, sparked interest of new early career members. She also commented that an upcoming brief focusing on use of community health workers/peer supporters under the ACA is being developed in partnership with the National Council of LaRaza and Peers for Progress, a developmental model that will likely increase dissemination impact. It was commented that the CDC might be interested in disseminating the community health worker/peer supporter brief.

**MOTION by Dr. Klesges**

**Approve the “School-based physical activity  
improves academic achievement brief  
Seconded by Dr. Coups and approved  
unanimously**

**Public Policy Leadership Group**

PPLG Chair Dr. Sherry Pagoto reported that the group is working on a joint position statement that recommends a ban on indoor tanning for minors.

The group is sponsoring an Annual Meeting breakfast roundtable tomorrow focusing on the group’s mission and activities and translating, through individual stories, how members can “do policy work.”

**Nominating Committee**

Nominating Committee Chair Dr. Alan Christensen expressed thanks to his Committee members who put forth an excellent slate of candidates. The election turnout was high and the new officers who will be announced during the Business Meeting are President-Elect Marian L. Fitzgibbon, PhD and Member Delegate Elliot J. Coups, PhD.

**MOTION made by Dr. Christensen**

**Approve Kate Wolin, ScD, FACSM as Program Co-Chair (followed by  
a one-year Program Chair term and one-year Past Program Chair  
term) Program Committee**

**The motion was seconded by Dr. Wilson and approved unanimously.**

Respectfully submitted,

Alicia Sukup, Director of Administration  
Society of Behavioral Medicine