

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

Advertisement Order Form

555 E. Wells Street · Suite 1100 · Milwaukee, WI 53202 · Phone: 414.918.3156 · Fax: 414.276.3349 · www.sbm.org · info@sbm.org

Select all options that apply for posting your advertisement.

- SBM Job Opportunities webpage**
 - \$12.00 per line. Each line contains on average 120-130 characters (includes spaces).
 - Ad will be posted on the SBM website within two business days and remain on website for 60 days or until job is filled, whichever comes first.
- \$50.00 include institution logo with web posting
- Outlook Newsletter Classified Ad**
 - \$12.00 per line per issue. Each line contains on average 100-110 characters (includes spaces).
 - Posting will be included in selected issue(s) of *Outlook*, which will be emailed to all SBM members and posted on the SBM website permanently.Select the issues of *Outlook* in which your ad will appear:
 - Fall 2011 - Publication date: October 18, 2011.
 - Winter 2011/2012 - Publication date: February 7, 2011
 - Spring/Summer 2012 - Publication date: July 2012
- \$50.00 include institution logo with *Outlook* posting
- Annual Meeting job board**
 - \$50.00 one time fee
 - Advertisement will be posted on SBM Advertisement bulletin board at next SBM Annual Meeting.
- \$50.00 include institution logo with job board posting
- Broadcast email**
 - \$50.00 one time fee
 - Announcement of posting will be included in the next scheduled broadcast email to SBM's email list, which includes over 7,000 members and non-members.

Advertiser (Company Name): _____ Contact Name: _____

Street Address: _____

City, State, Zip Code: _____

Phone: _____ Fax: _____

Email address: _____

Position advertised: _____

Estimated number of lines: _____

Your signature is confirmation that you agree with the estimated cost of this ad and will pay it upon invoicing.

Signature: _____ Date: _____

Send completed Advertisement Order Form and advertisement text to:

Society of Behavioral Medicine | 555 E. Wells Street, Suite 1100 | Milwaukee, WI 53202 **OR** info@sbm.org