

SOCIETY of BEHAVIORAL MEDICINE

Better Health Through Behavior Change

Who We Are

SBM is the world's largest professional organization of behavior change experts. Our members are leaders in a diversity of fields from the social and behavioral sciences to computer science and engineering.

We Can Support Your Organization

SUBJECT MATTER EXPERTISE



Our members are experts in **iteratively designed** health behavior change interventions and have the skills necessary to **optimize programs** that fit your specific customer needs.

SKILLS AND COMPETENCIES



We can help you develop behavior change interventions that work – improve health, save money, and engage your customers. By providing a structure to gather **real-world evidence**, we can **evaluate** your work relative to current best-practice so that it is **replicable, scalable, and impactful**.

TRIALS, CLINICAL CARE AND EVALUATION



SBM members actively conduct patient care, human subjects research, and test innovative products and services.

We Can Work Together



- **SHOWCASE YOUR COMPANY AND PRODUCTS:** Show off your products, such as wearables, lab and measurement services, EHRs, and data repositories with our membership to promote brand awareness among leading behavior change experts.
- **BECOME AN ANNUAL MEETING SPONSOR:** Take part in the largest meeting of behavior change experts in the world by sponsoring an event or displaying your work and products.
- **FIND THE TALENT YOU NEED:** Find consultants or your next team members from among SBM behavior change experts.
- **JOIN AS AN AFFILIATE MEMBER:** Stay on top of major advancements in health behavior change and keep your institutional knowledge up-to-date.
- **COLLABORATE ON BROADER INITIATIVES:** Partner with us on mutually beneficial efforts, like policy briefs, training, certification programs, co-sponsored webinars, or any other idea you have. We are eager to partner with you.

Contact Us to Begin Our Partnership

The next step to our partnership is only an email away. Contact SBM's Executive Director, Mary Dean, to find a partnership package perfect for your organization's mission and vision.

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Our members and partners connect across the globe, 24 hours a day. Add your voice to the conversation today.

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