

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

Membership Council Conference Call

Monday, May 21, 2018
11:45 a.m. CT
Hilton New Orleans Riverside

MINUTES

Attendees

Scherezade Mama, DrPh (Chair)
Qian Lu, MD, PhD
Barbara Resnick, PhD, CRNP, FAAN, FAANP
Christine Rini, PhD
Lindsay Bullock (staff)

Regrets

Bettina Fisher Drake, PhD, MPH
Monica L. Baskin, PhD
Akilah J. Dulin Keita, PhD
E. Amy Janke, PhD (SPLC representative)
Lorna Haughton McNeill, MPH, PhD (Chair)
Tracey Ledoux, PhD, RD

Approve minutes

Minutes from March 22 and April 13 approved with no changes.

Approve affiliate membership application

Application from University of North Carolina at Charlotte approved; recommendation will be sent to the Executive Committee.

Review fellows feedback

Council members reiterated feedback from individual fellow phone interviews. Fellows indicated they would like more mentoring and networking opportunities as well as personalized invitations to volunteer within SBM. Dr. Mama will put together a summary of the feedback and potential engagement activities for email review by the council, for discussion by the SBM Board in July.

Annual Meeting debrief

New Member Meet and Greet: The speakers were good and diverse; the location outside the poster hall worked well; and speakers could be heard well. However, the event was overall pretty loud and the timing makes it compete with other social activities. Suggestions for next year include inviting more senior members as speakers.

Possible "SBM 101" session for 2019: Many SBM members don't understand the SIGs, the SBM leadership/Board structure, or ways to get involved. To address this, an informational event could be held on the Wednesday evening of the meeting before the opening poster session (and before any SIG sessions have happened). This could be modeled after the session Jim Sallis does at the opening of Active Living Research meetings. The event would be open to anyone; it could be listed in the attendee "what you need to know" email and new members could receive a special email invite.

Member profile completion

To assist SBM's Diversity Leadership Working Group, the council could help encourage members to complete their demographic profile information. Ideas included working through the SIGs, putting those who complete their information in a drawing for free meeting registration, and providing computer kiosks at the meeting for people to enter their data – those who do could receive a ribbon or button.

Champions discussion

Now at its two-year mark, the Champions Program could benefit from a formal evaluation by current champions. Drs. Mama and Resnick will draft survey questions. Results can be evaluated on the next call, along with data on how many members, abstracts, meeting attendee referrals, and actual meeting attendees came from each champion's institution. The council will then consider possible changes to the program and/or who should be champions for 2018-19.

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Update on membership totals

May 7, 2017		May 7, 2018	
Associate	22	Associate	29
Emeritus	59	Emeritus	60
Fellow	136	Fellow	158
Fellow (Emeritus)	48	Fellow (Emeritus)	49
Member	1107	Member	1047
Student/Trainee	833	Student/Trainee	861
Trans 1	53	Trans 1	64
Trans 2	48	Trans 2	40
TOTAL	2306	TOTAL	2308

Key member dates overview

- June: Come Back to Us Campaign has SBM leaders send personal emails to prior year non-renewed members, encouraging them to renew.
- July: Call for abstracts opens for the next year's meeting (membership is not required to submit an abstract).

Adjourn

The meeting adjourned at 3:40 p.m. CT.