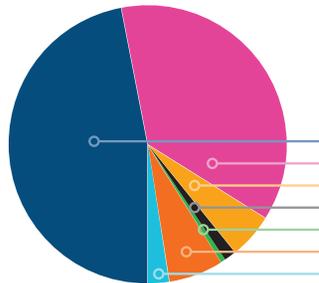


Our Critical Mission

The Society of Behavioral Medicine (SBM) is the nation's leading group of multispecialty experts, dedicated to improving health and quality of life through proven behavioral science.

Our members are uniquely interdisciplinary, ranging from psychologists and doctors to epidemiologists and nutritionists. They prevent and treat diseases and conditions such as cancer, diabetes, chronic pain, and cardiovascular disease. Our members reduce disease-causing behaviors like smoking, obesity, poor diet, sun-exposure, poor sleep, and inactivity. They also reduce health disparities, so everyone has a fair chance at a healthy life.

Membership



Members specialize in 35+ areas.

The 5 most common are:

- Women's health
- Stress
- Research translation
- Intervention techniques
- Racial/cultural health factors

Total members: 2,495

- Member: 1,132
- Student: 889
- Transitional: 129
- Associate: 38
- Affiliate: 7
- Fellow: 154
- Emeritus: 60

We Want to Do Better

Over the past decades we have defined behavioral medicine. To extend our impact and to build on our past successes, we need additional resources. The SBM Board of Directors has launched the "Proven Science Better Health Giving Campaign" with three areas of growth/impact:

Leadership Development Fund

- Provides research and travel grants as well as scholarships for diversity & leadership
- Allows student members to learn, network, and hone their skills
- Reimburses SBM Annual Meeting fees for student volunteers

Science Communication Fund

- Ensures that our members' research touches the lives of real patients
- Promotes members' research to press & public
- Trains members to conduct press interviews
- Publishes research-based health tips using search engines & advertising strategies

Policy Advocacy Fund

- Creates policy briefs & infographics in support of evidence-based public health decisions
- Allows our members to build stronger relationships with lawmakers to ensure that they make decisions based on science, not opinion

We Want to Do More

Our Best Isn't Good Enough

- Students are short on funding and are missing out on critical research and learning opportunities
- The research that SBM members produce can help address the 50% of U.S. adults who suffer from chronic diseases and the preventable diseases that cause 70% of U.S. deaths.
- Through additional support, we have a greater capacity to share our members' evidence-based research, effectively communicate to the public, and meet the needs of vulnerable populations.



Science Communication Achievements:

- 10 press releases shared each year promoting our members' research
- 62 journal volumes published
- 40 webinars hosted
- 40 scientific conferences held

Leadership Development Accomplishments:

- 139 members trained in our leadership institute
- 30+ student conference registrations waived each year
- 9+ student achievement awards given out annually

Policy Advocacy Achievements:

- 35 health policy positions released
- 64 federal legislators visited
- 15 articles published on how to be healthier

Why Now?

Students are Struggling



“My study aims to examine the feasibility, acceptability, and outcomes of an adapted message frame intervention to increase condom use with PrEP to reduce HIV/STI transmission. The expected cost is \$1,500. Graduate student funding from my university is now limited to \$500 per year.”

– Jacklyn D. Foley, MS, SBM Student Member

Misinformation is Everywhere



“So often the scientific evidence does not reach real people. I believe that it is up to academics to lead the narrative on mental and physical health, and using media effectively is an essential part of that mission.”

– Sheela Raja, PhD, SBM Member

Tomorrow’s Leaders Need Help



“As a mid-career level professional, figuring out who you are as a leader is so important. Because of the Leadership Institute, I am more prepared to assist in the career development of mentees; I’ve had greater collaborations and subsequent grant proposals, and I have better working relationships with colleagues.”

– Robert Newton, PhD,
SBM Leadership Institute Alumnus



GIVING CAMPAIGN

Support SBM

Our goals are ambitious, but crucial. A healthier world is possible. A world that understands the meaning and value of behavioral medicine. A world that recognizes our individual members as esteemed experts. A world where members advance their careers and the field while impacting real lives.

**Help us create that world.
Give today!**

Donor Levels

- **Diamond:** \$25,000+
- **D. Platinum:** \$10,000-\$24,999
- **Platinum:** \$5,000+
- **Gold:** \$1,000-\$4,999
- **Silver:** \$500-\$999
- **Bronze:** \$100-\$499
- **Copper:** Up to \$99

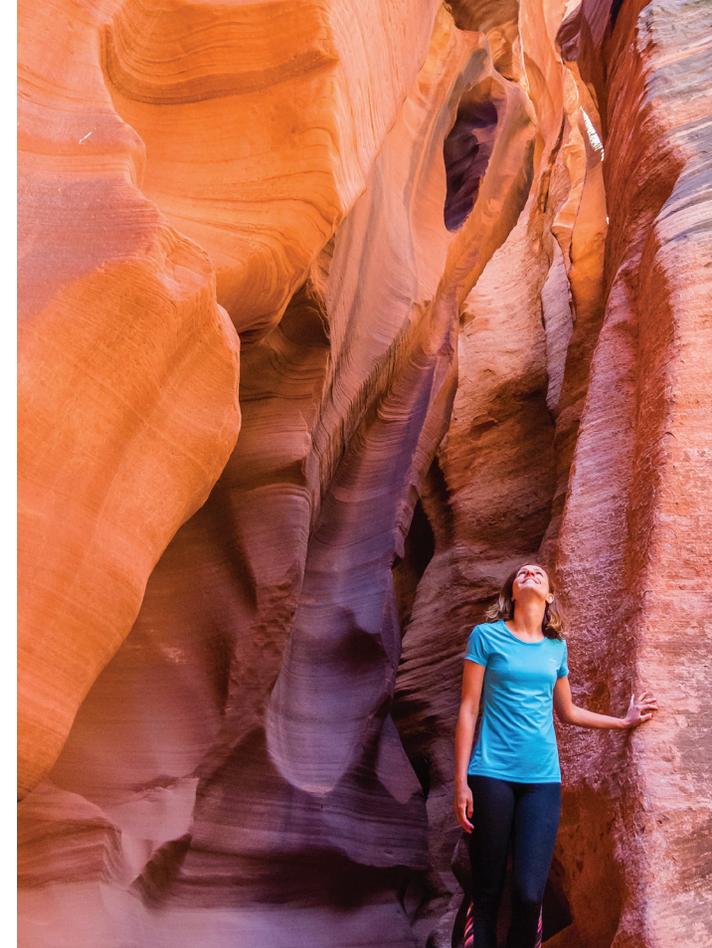
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