

## SUPPORT AND EXHIBIT APPLICATION

### ORGANIZATION INFORMATION

Organization information will be used for a listing in the Final Program Pocket Guide.

\*Company Name: \_\_\_\_\_

\*Contact Person: \_\_\_\_\_

\*Address: \_\_\_\_\_

\*City: \_\_\_\_\_ \*State/Province: \_\_\_\_\_

\*Zip/Postal Code: \_\_\_\_\_ \*Country: \_\_\_\_\_

\*Telephone: \_\_\_\_\_ \*Fax: \_\_\_\_\_

\*Website: \_\_\_\_\_ \*Email: \_\_\_\_\_

### ORGANIZATION CONTACT INFORMATION

\*Contact Person: \_\_\_\_\_ \*Title: \_\_\_\_\_

\*Telephone: \_\_\_\_\_ \*Email: \_\_\_\_\_

AFFILIATE MEMBER PROGRAM	LEVEL	CHECK BOXES
Level 1, including two memberships	\$2,000	<input type="checkbox"/>
Level 2, including three memberships	\$3,000	<input type="checkbox"/>
Level 3, including five memberships	\$5,000	<input type="checkbox"/>

EXHIBIT BOOTH RENTAL	AMOUNT	<input type="checkbox"/>
10ft x 10ft Booth	\$1,500	<input type="checkbox"/>
20ft x 20ft Booth	\$2,500	<input type="checkbox"/>
<i>Affiliate Member discount taken at the end of form.</i>		

SUPPORT ITEMS	AMOUNT	<input type="checkbox"/>
Alan Alda Pre-Conference Workshop	\$9,000	<input type="checkbox"/>
Presidential Keynote Address	\$5,000	<input type="checkbox"/>
Hotel Key Cards	\$5,000	<input type="checkbox"/>
Registration Bags	\$5,000	<input type="checkbox"/>
Keynote Address: Dr. Sandro Galea <i>Social divides and health divides</i>	\$4,000	<input type="checkbox"/>
Keynote Address: Dr. Karen DeSalvo <i>Bending the trends: Rethinking our national approach to health</i>	\$4,000	<input type="checkbox"/>
Keynote Panel: Dr. James Hamblin and Ms. Gretchen Reynolds	\$4,000	<input type="checkbox"/>
New Member Welcome Reception	\$4,000	<input type="checkbox"/>
Coffee Break	\$3,800	<input type="checkbox"/>
Master Lecture: Dr. Joseph Smyser <i>Truly Tailored Health Communication</i>	\$3,500	<input type="checkbox"/>
Master Lecture: GirlTrek – Ms. Morgan Dixon and Ms. Vanessa Garrison	\$3,500	<input type="checkbox"/>
Communications Master Panel: Mr. Drew Schiller and Ms. Leah Sparks	\$3,500	<input type="checkbox"/>
Policy Master Panel: Ms. Binda Beard, Dr. Sara Bleich, & Dr. Christine Roberto	\$3,500	<input type="checkbox"/>
Conference Pens	\$3,000	<input type="checkbox"/>
Lanyard Sponsorship	\$3,000	<input type="checkbox"/>

## SUPPORT AND EXHIBIT APPLICATION, CONTINTUED

FINAL PROGRAM POCKET GUIDE ADVERTISING	AMOUNT	CHECK BOXES
Inside front or back cover full page, black and white	\$650	<input type="checkbox"/>
Back cover half page, 4 color	\$650	<input type="checkbox"/>
Inside front or back cover half page, black and white	\$525	<input type="checkbox"/>
Inside quarter page, 4 color	\$525	<input type="checkbox"/>
Inside full page, black and white	\$400	<input type="checkbox"/>
Inside half page, black and white	\$325	<input type="checkbox"/>
Inside quarter page, black and white	\$325	<input type="checkbox"/>

REGISTRATION BAG INSERTS	AMOUNT	CHECK BOXES
Bag Insert, Full Color	\$1,200	<input type="checkbox"/>
Bag Insert, Black and White	\$900	<input type="checkbox"/>

INDUSTRY EXPERT THEATER	AMOUNT	PREFERRED DATE
First Industry Theater	\$1,000	<input type="checkbox"/> Wednesday, April 11, 2018 6 – 7 p.m. <input type="checkbox"/> Thursday, April 12, 2018 6:15 p.m. – 7:15 p.m. <input type="checkbox"/> Friday, April 13, 2018 6:15 p.m. – 7:15 p.m.
Additional Theater	\$500	<input type="checkbox"/> Wednesday, April 11, 2018 6 – 7 p.m. <input type="checkbox"/> Thursday, April 12, 2018 6:15 p.m. – 7:15 p.m. <input type="checkbox"/> Friday, April 13, 2018 6:15 p.m. – 7:15 p.m.
Second Additional Theater	\$250	<input type="checkbox"/> Wednesday, April 11, 2018 6 – 7 p.m. <input type="checkbox"/> Thursday, April 12, 2018 6:15 p.m. – 7:15 p.m. <input type="checkbox"/> Friday, April 13, 2018 6:15 p.m. – 7:15 p.m.

INDUSTRY MATCHMAKING PROGRAM	AMOUNT	CHECK BOX
Companies selecting to take part in the program will be contacted by the SBM office with logistical information.	Free	<input type="checkbox"/>



## SUPPORT AND EXHIBIT APPLICATION, CONTINUED

### PAYMENT INFORMATION

Full payment and completed application are due by February 16, 2018. Please retain a copy for your records.

Affiliate Membership: \$ \_\_\_\_\_

Exhibit Booth Rental: \$ \_\_\_\_\_

Affiliate Member Exhibit Discount - \$ \_\_\_\_\_

*Level One Discount (10%): \$150*

*Level Two Discount (15%): \$225*

*Level Three Discount (20%): \$300*

Supporter Selection: + \$ \_\_\_\_\_

Industry Expert Theater Selection: + \$ \_\_\_\_\_

Advertiser Selection: + \$ \_\_\_\_\_

**TOTAL PAYMENT** = \$ \_\_\_\_\_

### PAYMENT OPTIONS

☐ Check enclosed

*Please make check payable to the Society of Behavioral Medicine.*

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Print a copy of this exhibit space and support application for your records. **This is your invoice and contract. No additional invoice will be issued.**

**EXHIBITOR CANCELLATION POLICY**

Cancellations received in writing by Friday, January 26, 2018, will be refunded, minus a \$100 administrative fee. Cancellations after Friday, January 26, 2018, will not receive a refund, unless the booth space is resold in the case of exhibitors.

**EXHIBITOR AGREEMENT TERMS AND CONDITIONS**

You are hereby authorized to reserve space for the company indicated to exhibit at the SBM 39<sup>th</sup> Annual Meeting to be held April 11 – 14, 2018, at the Hilton New Orleans Riverside in New Orleans, LA, USA. We understand that the assigned space will be rented at the rate quoted in the SBM 39<sup>th</sup> Annual Meeting prospectus. We understand further that all space must be paid for in full on or before February 16, 2018. If the assigned space is not paid for in full by the specified date, the space may be reassigned to another exhibitor at the discretion of Show Management. We agree to abide by all rules and regulations governing exhibitors set forth in the SBM 39<sup>th</sup> Annual Meeting Exhibitor Prospectus, which is made part of this contract by reference and fully incorporated herein.

**HOLD HARMLESS CLAUSE:** The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to the exhibitor's displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the Society of Behavioral Medicine, the Hilton New Orleans Riverside, decorator contracted for 39<sup>th</sup> Annual Meeting & Scientific Sessions, and each of their employees and agents from any and all such losses, damages and claims. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hilton New Orleans Riverside, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Hilton New Orleans Riverside, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

**PROMOTIONAL ACTIVITIES:** Advertisements and promotional materials may not be displayed or distributed in the educational space immediately before, during, or after a Continuing Education activity. No product advertisements will be permitted in the same room as the educational activity. Exhibitor staff may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place.

**GIVEAWAYS:** Giveaways and product samples approved by SBM may be distributed from your exhibit booth. Requests for items other than product samples or educational materials must be submitted

to SBM with a sample by March 29, 2018. Samples will not be returned. Written notification will be sent upon SBM approval of the items.

**Drawings/Prizes/Raffles, Etc.:** Prize contests, awards, drawings, raffles, spin wheels or lotteries of any kind held at any time or place within the SBM Annual Meeting are not permitted. Attendees may not be registered for drawings, raffles, or lotteries, which might be conducted after the Annual Meeting. Gaming devices of any description are not allowed in the exhibit hall.

**EXHIBIT LABOR**

Exhibitors have the option of utilizing the Official Service Contractor, who provides quality union labor or personnel from their own companies to install and dismantle displays. Full-time employees of exhibiting companies may set their own exhibits. Any full-time company personnel involved should have visible identification of their company status when engaged in these activities.

**FREIGHT HANDLING**

All work involved in the loading and unloading of all trucks, trailers and common and contract carriers from the facility docks, including empty crates, and the operation of material handling equipment, is under the jurisdiction of Global Experience Specialists, Inc.

Full-time employees of exhibiting companies may 'hand carry' what one person can carry in one trip, provided they do not use material handling equipment. When exhibitors do choose to 'hand carry' material, they may not be permitted access to the loading dock/freight door areas. Global Experience Specialists, Inc. will not be responsible for any material we do not handle.

All exhibitors are expected to comply with any requirements in effect and as outlined in the "SHOW SITE WORK RULES" section of the Exhibitor kit.

**GRATUITIES**

Our work rules prohibit the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind by any employee (union or non-union). Our employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

**ALWAYS HONEST® HOTLINE**

GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest® hotline at 866.225.8230 to report fraudulent or unethical behavior.

**UNION CARPENTERS****Responsibilities**

Handle the erection and dismantling of all display and exhibit booths not performed by full-time company personnel. This includes all display work as well as crating and uncrating of machinery and equipment. Handle installation of drape background, table skirting and other items of a decorative nature. Install all carpeting and floor coverings, either rental and/or exhibitor owned.

To accept the terms of the agreement please type your name into the signature area below:

**Society of Behavioral Medicine**

555 East Wells Street, Suite 1100, Milwaukee, WI 53202

Phone: (414) 918-3156, Fax: (414) 276-3349